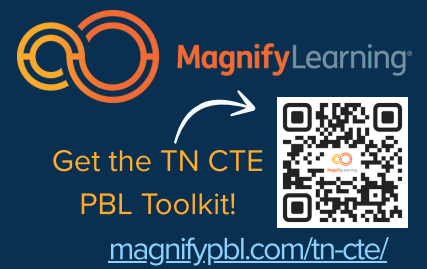


PBL x Perkins V:

Quick-Start Tip Sheet for CTE Directors



Start with Your CLNA

- **Identify gaps** in concentrator completion, credential attainment, WBL access, or engagement.
- **Use stakeholder feedback** (teachers, employers, students) to show demand for more authentic, applied learning.
- **Focus on key indicators** and metrics in student achievement results tied to ELA, Math, and Science.
- **Position PBL** as the strategy that directly addresses these needs.

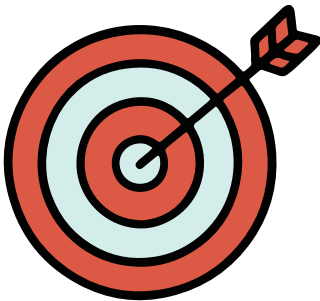
Marrying CTE + PBL + Other Academic Contents = Success.

Use Perkins Language to Your Advantage

Connect PBL to “size” “quality” “scope”

PBL integrates: “academic” “technical” “employability skills”

PBL is scalable “simulated work-based learning.”



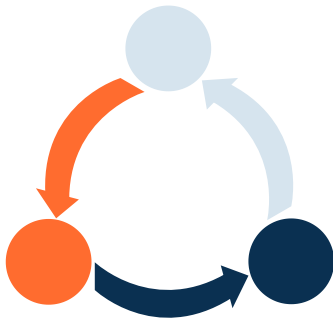
Target the Right Funding Levers:

- **Required Uses:** PD, instructional improvement, integrated content, WBL expansion.
- **Reserve Funds:** Model sites, rural schools, special populations, regional projects.
- **State Leadership:** Ask about statewide PBL, WBL, or curriculum initiatives you can align with.

Use Industry-Aligned Language

- “career-connected & aligned to local workforce needs”
- “pathway-embedded projects with employer feedback”
- “simulated WBL experiences when placements are limited”

Invest in a Full Implementation Cycle



Show Evidence of Impact

- student projects
- employer feedback
- credential attainment
- concentrator completion
- engagement & attendance